



What is Open Wall 2024?

An art sale & exhibition for everyone. Local artists are invited to BMoCA to share their work at Open Wall – a weekend long, self-curated exhibition and art sale that raises funds for BMoCA and your local art community.

How do I sign up for Open Wall?

Registration forms are available on BMoCA's website (on the Open Wall Call to Artists event page). We will also have extra printed forms available at BMoCA starting at 4:00pm on Friday, April 5. Staff & volunteers are here to help!

Show your work at BMoCA's Open Wall and support your museum. Participation is free. Proceeds are split 50/50 between the artist and BMoCA. Artists who are members of BMoCA receive a greater percentage of the sale of their work through a 60/40 split with the museum. Artists can also choose to donate 100% of the art sale proceeds to support the museum's exhibitions and programs.

When is Open Wall?

Artist Installation

Friday, April 5, 4-6pm – Doors open at 4pm for artists to install works

Friday April 5, 6-9pm – Public welcome & art sale

Saturday April 6 – Sunday April 7 – Art exhibition & sale continues during museum regular hours

Sunday April 7 at 5pm – Open Wall closes

Sunday April 7, 5-8pm – Artists deinstall their work and take it home

***ARTWORK MUST BE PICKED UP BEFORE 8PM ON SUNDAY APRIL 7, 2024 OR IT WILL BE DONATED TO A CHARITY OF BMOCA'S CHOICE. ALL ARTISTS MUST READ THE INSTALLATION GUIDELINES ON THE REGISTRATION FORM**

General FAQ

- Open Wall is held in the event space
- People can arrive around 2-3pm to be in line, doors open at 4PM for artists
- BMoCA provides wall space, pedestals, hammers, and nails for you to install your work
- All ages, skill levels, & artistic media are welcome
- Additional information can be found at bmoca.org under calendar events
- Open Wall is also a part of the 2024 Boulder Arts Week

What to bring/ How do I fill out my registration form?

- You can either fill out the [artist registration form online](#), or print it and bring it with you in person. If you fill it out online ahead of time, you'll still have to wait in line but it will make the actual check-in process go much quicker once you enter the museum.
- Please also bring your W9 when you arrive so that we can process your payment for any work that sells.

What types of art can I bring?

- All mediums are welcome.
- All art must be install-ready.
- Wall space & some pedestals will be available.
- BMoCA does not provide TVs, projectors, audio equipment, speakers, or other tech.

How many pieces can I bring?

- Wall space is first come, first serve.
- There is no set limit to the number of pieces that you can bring, and it depends on the size of your pieces. However, we ask that artists please be mindful and leave space for other artists.

What size art can I bring?

- Artwork must fit easily through the front door and up the stairs/elevator and be carried and installed by the artist.
- keep in mind that bringing larger works affects how many pieces you'll have space to hang.

How should I price my work?

- Up to the artist: consider cost of materials, your time, and the fact that revenue will be split 50/50 between artist and the museum, or 60/40 for member artists, unless you choose to donate all proceeds to the museum.
- That being said, there is a \$20 price minimum, and we have seen that works over \$500-\$1,000 are less likely to sell.
- Also please remember that this is a fundraising event for BMoCA, so price your work to sell!

How does installation work?

- All art must be install-ready
- Artists install their own work
- BMoCA provides wall space, pedestals, hammers, and nails
- If an artist changes their mind about pricing, they must speak with a BMoCA staff before 6pm so we can change the cost in our system.

Where can I hang my work?

- Artwork can be hung in any available space on the walls, floor to ceiling. Please note that nails can only be put into the grout in between the bricks, not the bricks themselves.
- Artwork can be hung on the columns.
- Artwork can be hung using magnets to the metal pipes/ surfaces as long as it doesn't block any vents or control panels.

- Artwork can be placed on the pedestals, but you are not allowed to hang artwork on the pedestals.
- Not allowed to move other artists' work to hang their own.

What happens if my work sells?

- You will receive an email letting you know that the piece sold.
- You will receive payment for the piece sold (income split 50/50 for artists, 60/40 for artists who are members).

What happens if my work doesn't sell?

- Artwork deinstall and pickup will be from 5-8pm on Sunday, April 7, 2024.
- You are welcome to pick up your artwork before the exhibition closes, however if you would like to do this you must speak with a BMoCA staff member to organize a pickup time (email/call the front desk, at visitorservices@bmoca.org).
- If you do not pick up your artwork by 8pm on Sunday, April 7 then BMoCA will donate the artwork to a charity of our choice.

I'm out of town/busy, can I have someone else hang my work on my behalf?

- Yes! you can have someone else bring and hang your work on your behalf. Please be aware that they will need the following:
 - Artist registration form
 - if you already filled out the form online, make sure this person has your artwork titles and prices so they can fill out the labels when they arrive.
 - Printed and signed W9 form.
 - Artwork must be ready to be installed - this person will need to hang the work themselves, but hammers/nails are provided and staff will be on hand to answer questions.

Please share this event on your social media. We want to bring in as many buyers as possible, and every share helps! Tag @BMoCA on Instagram and <https://www.facebook.com/bmoca> on Facebook.