

BM**CA**

EMPOWERING

COMMUNITY

THROUGH

A R T

ART IS

ART IS THE STARTING PLACE TO EMPOWERING A COMMUNITY.

ART IS A GATHERING FORCE.

ART INSPIRES.

ART FOSTERS CONNECTIONS.
AND CONVERSATIONS.

ART UNITES BACKGROUNDS.
EXPERIENCES. LIFESTYLES.

IT IS INVITING AND NON-
JUDGMENTAL.

ART IS OPEN TO INTERPRETATION.
AND OPEN FOR DIALOGUE.

IT IS A WAY TO OPEN MINDS. AND HEARTS.
AND RELATIONSHIPS.

ART HEALS.

IT IS AGELESS. TIMELESS. LIMITLESS.

WHEN ART HAS ROOM TO GROW AND THRIVE AND
WELCOME ALL, ITS POWER TO BRING TOGETHER AN
ENTIRE COMMUNITY IS UNSTOPPABLE.

WE ARE READY TO GROW INTO OUR NEW, UNSTOPPABLE PLACE
THAT WILL BRING THE POWER AND JOY OF ART TO ALL.



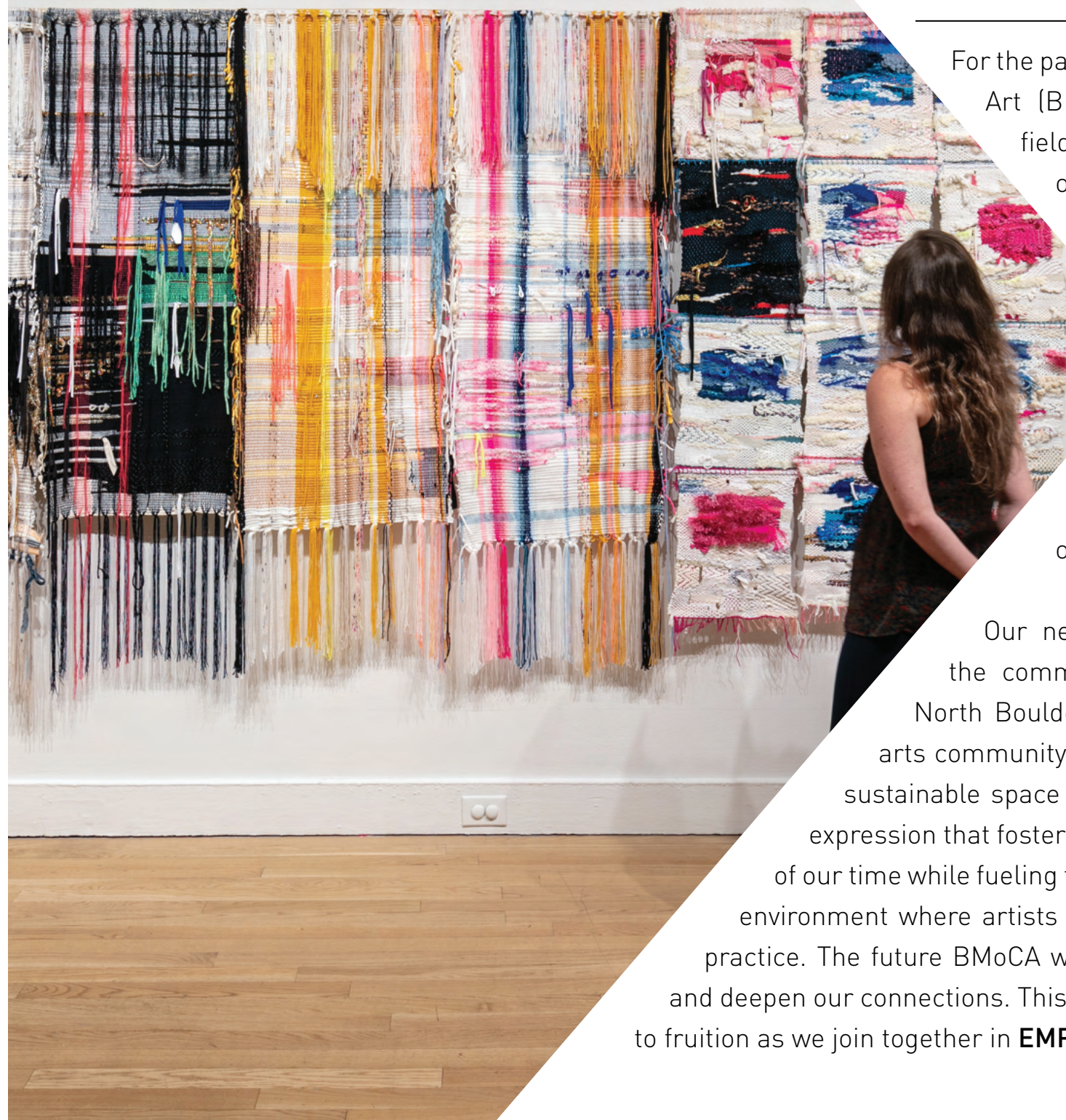


INTRODUCTION

The EMPOWERING COMMUNITY THROUGH ART Campaign is a unique, transformative, once in a lifetime opportunity. It will allow us to foster community as we spark dialogue, inspire audiences, and connect people of all backgrounds to the transformational power of contemporary art. We will do this in new and exciting ways through innovation, dedication, and expansion in four key areas: Exhibitions, Education, Artists & Creatives, and An Investment in Boulder's Vibrancy.

For the past 50 years, Boulder Museum of Contemporary Art (BMoCA) has advanced the contemporary art field in Boulder and beyond by uplifting the voices of artists and offering creative educational experiences to our community. As we look towards the future, we envision a once-in-a-lifetime opportunity to create a new museum in an exciting new building and innovative, inclusive community space. We see an iconic gathering place that empowers new and exciting levels of engagement and cultural opportunities in the region.

Our new museum, envisioned in partnership with the community, will build on the momentum of the North Boulder Art District and catalyze the future of the arts community in the region. This intentionally designed and sustainable space will be a beacon for creative exploration and expression that fosters dialogue about important and relevant topics of our time while fueling the joyful powers of art. It will offer an inclusive environment where artists of all backgrounds can thrive and grow their practice. The future BMoCA will celebrate the arts, transcend generations, and deepen our connections. This campaign, and our community, will bring it all to fruition as we join together in **EMPOWERING COMMUNITY THROUGH ART.**



EXHIBITIONS

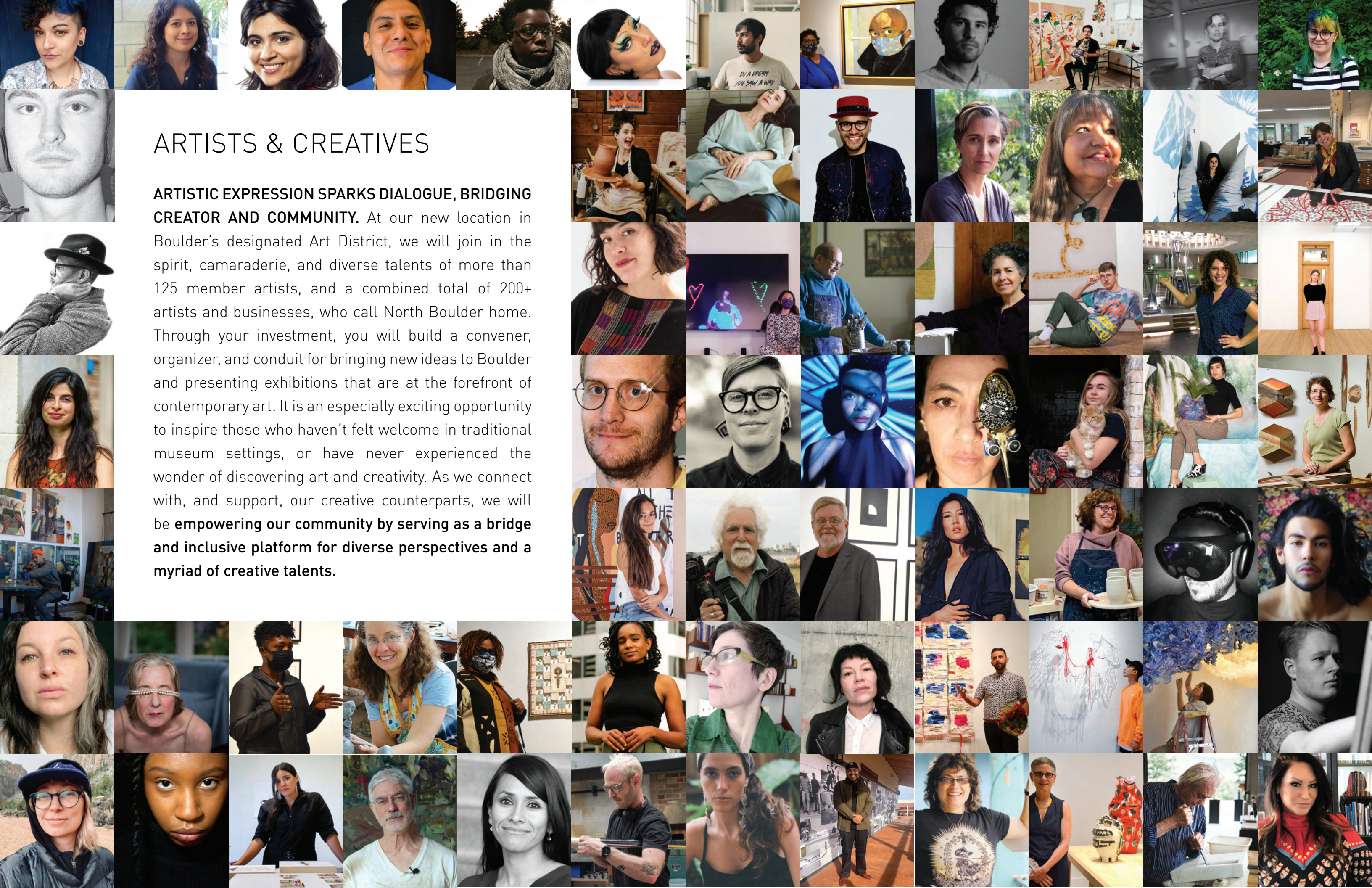
ART PROVOKES, ENGAGES, AND AWES. The new BMoCA flagship building will be intentionally designed to showcase contemporary art, honor and empower artists, and create enriching and accessible experiences for our audience. Here, we will expand our ability to present exhibitions that are daring and unexpected, unique and innovative. We will celebrate art that brings new thought and diverse creative perspectives from the region and beyond. No longer bound by the limitations of our current exhibition space, we can move into the future with a bold vision, **empowering our community with enhanced experiences and opportunities to discover the passion and possibilities of art.**



EDUCATION

ART ENCOURAGES, INSPIRES, GIVES AGENCY, AND CELEBRATES SELF EXPRESSION. Our new flagship will support more expansive and experiential education programming that initiates dialogue and provides a safe space for authentic self-expression year round for people of all ages, from youth to older adults, families, and neighbors. This is an unprecedented opportunity to ensure that our community has access to arts education programming in a purpose-built space for generations to come. Art engages audiences in a variety of ways, **empowering a love of learning and revealing the positive impact it has on our mental health and wellbeing.**





ARTISTS & CREATIVES

ARTISTIC EXPRESSION SPARKS DIALOGUE, BRIDGING CREATOR AND COMMUNITY. At our new location in Boulder's designated Art District, we will join in the spirit, camaraderie, and diverse talents of more than 125 member artists, and a combined total of 200+ artists and businesses, who call North Boulder home. Through your investment, you will build a convener, organizer, and conduit for bringing new ideas to Boulder and presenting exhibitions that are at the forefront of contemporary art. It is an especially exciting opportunity to inspire those who haven't felt welcome in traditional museum settings, or have never experienced the wonder of discovering art and creativity. As we connect with, and support, our creative counterparts, we will be **empowering our community by serving as a bridge and inclusive platform for diverse perspectives and a myriad of creative talents.**

AN INVESTMENT IN BOULDER'S VIBRANCY

ART STRENGTHENS GREAT COMMUNITIES ART CREATES OPPORTUNITIES AND SUCCESS STORIES. BMoCA'S new flagship, anchored in a new creative campus, will become a catalytic addition to Boulder, serving as a cultural hub and gathering place that celebrates community and furthers the City's vision of walkable neighborhoods. Offering artist studios, housing, commercial space, retail, and open areas; the campus will be welcoming and inclusive, making it easy for pedestrians to connect from surrounding neighborhoods, shops, schools, and more. By investing in our vision, you'll be at the forefront of **empowering our community by transforming the future of Boulder and creating a lasting legacy for the next 50 years and beyond.**



WE ARE READY TO EMPOWER OUR COMMUNITY THROUGH ART.

We invite you to join us in powering our vision and being part of this unique and transformational opportunity to be a catalyst for Boulder and an integral part of creating a museum that will transform the future.

Your investment will inspire creativity and foster community for generations to come. Your generosity today will forever impact our community, change lives, open minds, cultivate creativity, showcase talent, and bring people from all walks of life together like never before.

There will not be another opportunity like this to forever change the landscape of our community through art, culture, and creativity. Thank you for joining us in Empowering Our Community Through Art.

Please email future@bmoca.org if you have any questions or would like to receive updates about the project.

**BOULDER MUSEUM OF
CONTEMPORARY ART**

*Inspiring creativity and fostering community
through contemporary art.*